

Questions and Responses

**Request For Proposals # 2021-001
Forest Carbon Program Evaluation**

- 1. Would the evaluator selected be part of the design or implementation of forest carbon projects?**

Response: The Endowment is seeking to invest in forest carbon and our current efforts are intended to help design this program, which are detailed in the RFP. The evaluator selected would not be designing or implementing any individual projects; instead, the evaluator would be tasked with working with the Endowment team to create metrics for evaluating projects that fall under the Forest Carbon Program.

- 2. If a firm or individual is part of the evaluation task would that present a conflict of interest that would preclude that firm from participating in other Forest Carbon Program activities?**

Response: The Endowment feels one of the benefits of a program evaluation is an independent third-party assessment that can provide unbiased guidance and advice back to the Endowment to help improve overall program design and delivery. It is possible for larger firms with distinct business groups to have an effective separation of duties, however that would need to be made explicit with a detailed description of how the proposer would manage that separation.

Selection as an evaluator for the Forest Carbon Program would not preclude any firm from applying for other Endowment programs, grants, funding opportunities or participating as an evaluator within other program areas.

- 3. Is this Request for Proposals targeted at those with expertise in Forest Carbon or those with expertise in Evaluation?**

Response: There are no strict prerequisites for this RFP. However, experience with evaluation and the subject matter would make the proposal more competitive. Any applicant from government agencies, non-profit organizations, academic institutions, for-profit companies, and consultants are welcome to apply.

If you have questions that are not addressed here or in the Request for Proposal, please email Delie Wilkens at delie@usendowment.org